

**UNITED STATES PONY CLUBS
POLICY STATEMENT**

SUBJECT: USPC Corporate Symbols and Products

EFFECTIVE DATE: 10/29/16

POLICY NO: 9200

REVISED DATE: 10/23/2021

I. POLICY STATEMENT AND PHILOSOPHY:

In order to protect the USPC brand and its intellectual property, the Policy of the Board of Governors is that only the National Organization, Regions, Registered Clubs, Riding Centers, and other entities authorized by the Board of Governors for the use of USPC licensed products, may use the USPC logos, trademarks, symbols, and products. Below are the approved, official registered logo variations for the United States Pony Clubs, Inc. (Figure 1). Such use must strictly adhere to all requirements as stated in procedures located on the Organizational Documents page of the Pony Club website under Copyrights and Trademarks. These requirements include details regarding the appropriate use of the name, trademark, logos, approved colors, approved placement, and Pony Club pins.

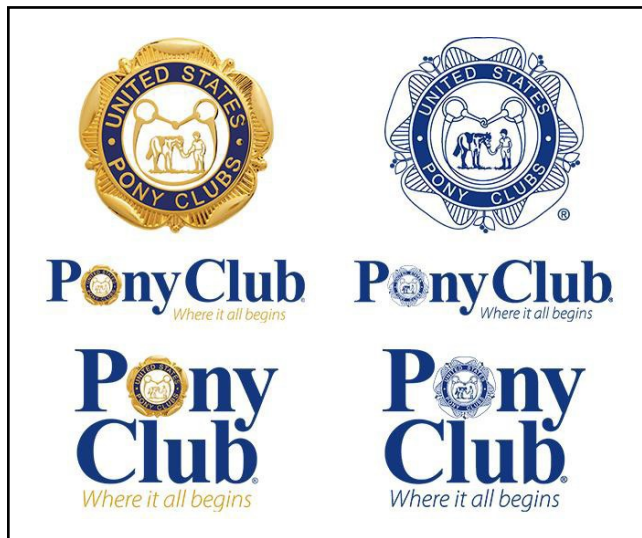


Figure 1

II. DELEGATION OF AUTHORITY:

- A. The Marketing and Communications Director shall have responsibility for this policy.
- B. The Executive Director and the President shall have oversight of this policy.

III. ENACTMENT:

A handwritten signature in black ink that reads "H. Benjamin Duke III". The signature is written in a cursive style with a horizontal line at the end.

Established: _____

Date: 10/23/2021

(Signature of Board President)

Printed Name of Board President: H. Benjamin Duke III